

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 81050

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

AND

CONTRACT NO. REV.

1041-81050-1

DATE PRINTED

10/26/12

PAGE 1

8131	AGENCY (OR SERVICE) ACTING AS AGENT FOR	186781	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	THE CAMPAIGN GROUP, INC.		MCCORD ROB	
AND	1600 Locust St		1200 Liberty Ridge Dr Ste 200	
ADDRESS	Philadelphia PA 19103-6305		Chesterbrook PA 19087-5569	
	USA		USA	
CONTACT	Lisa Cabanel		PRODUCT D-PA STATE TREASURER	
LOCAL SALESPERSON	CAROLYN TYSON	AGENCY EST. NO.	PRODUCT CODE 1306	
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/05/12 NO. WEEKS: 1				

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 NP	T-F	2	05:58A	07:00A	30S	10/30/12-11/02/12	THIS MORNING (5:58-7AM)	2	810.00	1620.00
2 NP	M-F	2 1	06:58A	09:00A	30S	10/30/12-11/02/12 11/05/12-11/05/12	CBS THIS MORNING	3	405.00	1215.00
3 NP	M-F	2 1	06:58P	07:27P	30S	10/30/12-11/02/12 11/05/12-11/05/12	ENTERTAINMENT TONIGHT	3	1260.00	3780.00
4 NP	T-F	3	07:28P	07:57P	30S	10/30/12-11/02/12	THE INSIDER	3	1440.00	4320.00
5 LUR	T-F	3	11:00P	11:35P	30S	10/30/12-11/02/12	LATE NEWS	3	1800.00	5400.00
6 NP	M-F	3 1	11:35P	12:37A	30S	10/30/12-11/02/12 11/05/12-11/05/12	DAVID LETTERMAN	4	900.00	3600.00
7 NP	M-F	1	05:00P	06:00P	30S	10/30/12-11/05/12	5PM EARLY NEWS	2	765.00	1530.00
8 NP	T-F	2	05:27A	05:58A	30S	10/30/12-11/02/12	5:30AM NEWS THIS MORNING	2	405.00	810.00
9 NP	T-F	1	12:00N	12:30P	30S	10/30/12-11/02/12	TALK PHILLY	1	630.00	630.00
10	F	1	10:00P	11:00P	30S	11/02/12-11/02/12	BLUE BLOODS	1	4500.00	4500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

AND

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			FROM	TO						
LUR										
11 LUR	Su	1	10:00P	11:00P	30S	11/04/12-11/04/12	THE MENTALIST	1	4500.00	4500.00
12 NP	M	1	05:58A	07:00A	30S	11/05/12-11/05/12	THIS MORNING (5:58-7AM)	1	810.00	810.00
13 NP	M	1	07:28P	07:57P	30S	11/05/12-11/05/12	THE INSIDER	1	1440.00	1440.00
14 NP	M	1	09:00A	10:00A	30S	11/05/12-11/05/12	ANDERSON COOPER	1	435.00	435.00
15 LUR	Sa	1	06:00A	06:57A	30S	11/03/12-11/03/12	WEEKEND NEWS SAT 6-7AM	1	300.00	300.00
Total Contract:								29		34890.00
Billing Summary										
Qtr 4-12			Oct			Nov	Dec		Total	
			.00			34890.00	.00		34890.00	
GRAND TOTAL									34890.00	

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